

“True art is characterized by
an irresistible urge in
the creative artist”
-Albert Einstein

What is Art in the Airport?

Art in the Airport is a rotating exhibit program that spotlights the work of Western North Carolina artists. The Asheville Regional Airport Authority Board approved the funding to remodel the 364-square-foot gallery into a museum-quality space for displaying artwork.

Who Manages the Art Gallery?

The Marketing and Public Relations (MPR) department of the Asheville Regional Airport is responsible for maintaining the art gallery, including coordinating exhibits, selling artwork, and all other art-related activities.

Who is Eligible to Display Artwork?

Art in the Airport is open to artists with residence in one of the 11 counties served by the airport: Buncombe, Haywood, Henderson, Jackson, Madison, McDowell, Mitchell, Polk, Rutherford, Transylvania, or Yancey.



How Long Do Exhibits Last?

Each exhibit varies in length, but they are approximately 90 days. With more than 300,000 passengers traveling through the Asheville Regional Airport each year, a three-month exhibit period gives artists a tremendous opportunity for exposure.

“Art is an adventure
into an unknown world, which can only be
explored by those
willing to take the risks.”
-Mark Rothko

How is Artwork Selected?

All submitted artwork is reviewed by an Art Advisory Committee, made up of local arts professionals. The Committee judges the artwork on the following criteria:

- 1) Appropriateness for public display.
- 2) Suitability to the location.
- 3) Mastery of the medium.
- 4) Originality/Innovation.
- 5) Durability.
- 6) Maintains a variety of style/medium/size/type for the current rotation.

How Can I Submit My Artwork?

Interested artists can find detailed information at www.flyavl.com, but here is a summary of the process:

- 1) Complete the Artist Application (available at www.flyavl.com).
- 2) Submit four (4) to ten (10) works of art.
- 3) Attach a brief (50 words or less) description of each work submitted.
- 4) Attach a CD containing one full-color digital image (not to exceed 2MB each) of each work submitted and a current artist photograph (head-shot only).
- 5) Submit your application packet by mailing or hand-delivering it to:

Asheville Regional Airport Authority
Art in the Airport
61 Terminal Drive, Suite 1
Fletcher, NC 28732

Or by e-mailing it to: art@flyavl.com.

Please note: No application materials will be returned.

“It is not in life but in art
that self-fulfillment
is to be found.”
-George E. Woodberry

How Can I Purchase Artwork?

It's easy to take a piece of Western North Carolina culture home with you. If you're interested in purchasing one of the pieces on display, simply contact the Marketing and Public Relations (MPR) department of the Asheville Regional Airport Authority. Purchases may be made with cash, check or money order, and shipping is available, as artwork must remain on display for the duration of the exhibit. Contact MPR for details:



Phone: (828) 684-2226

Fax: (828) 684-3404

E-mail: art@flyavl.com

Web: www.flyavl.com

Mail: Asheville Regional Airport Authority
Art in the Airport
61 Terminal Drive, Suite 1
Fletcher, NC 28732



How to

Apply

&

How to

Buy